



Deadline is March 15, 2010

Sweetwater Authority 2010 High School Photo Contest



Sweetwater Authority is pleased to announce its second Annual High School Photo Contest. This contest is open to High School students in Sweetwater Authority's service area. Sweetwater Authority provides safe, reliable drinking water to more than 186,000 people in National City, western Chula Vista, and Bonita.

In an effort to bring awareness to our most precious resource – water, the district will seek submissions of water-themed photographs. Ever since our early founders developed this region, finding, securing, and protecting water has been an ongoing challenge and vital to our quality of life.



Students who submit winning photos will receive monetary prizes of \$100, and \$200 for the best photo. Also, the winning photos will be published in Sweetwater Authority's June 2010 Water Quality Report and Calendar. The calendars will be mailed to approximately 70,000 households and businesses.



Please see the other side of this page for more contest details. We will be contacting schools again in January to provide more details. We hope that this program will enhance your students' understanding of the importance of water, while providing them a creative and competitive opportunity.

For more information, visit the Education link at www.sweetwater.org, or call Sue King at 619-409-6721, or Melody Diaz at 619-409-6722. Email to: sking@sweetwater.org.

Samples of 2009
Photo Contest Winners

"WATER: OUR MOST PRECIOUS RESOURCE"

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2010 HIGH SCHOOL PHOTO CONTEST RULES

The contest theme is "Water: Our Most Precious Resource." We ask that students submit photographs taken during 2009-2010 within San Diego County that reflect some aspect of water or the lack of water.

It is not necessary that water appear in the photo. For example, a dry creek bed might be an appealing subject, or a fountain that is empty, or tile work that has a water theme. The photo can show water being used in industry, at home, at school, in public spaces (gardens, fountains, theme parks, etc.), in the backcountry, on streets, sidewalks—wherever an artistic opportunity presents itself.

The photo must be titled, dated, and have the exact location where it was taken indicated on the entry form. Model releases must be attached to any photo that shows an identifiable person(s). A completed entry form must be attached to the back of each submission (maximum of three per student). The student must sign the entry form, and if the student is under the age of 18, her/his parent or guardian must also sign the form.

All submissions become the property of Sweetwater Authority and may or may not be returned. Sweetwater Authority reserves the right to not award all prizes if not enough winners are deemed worthy.

- Photos:** 8 1/2" x 11" color prints only, landscape orientation, mounted on 16" x 20" black poster board (three maximum per student)
- Deadline:** **Due before or by 5:00 p.m., Monday, March 15, 2010,** to Sweetwater Authority, 505 Garrett Ave., Chula Vista, CA 91910
- Prizes:** One best/cover (\$200), and 12 runner up awards (\$100)
Two Honorable Mentions (\$50 each) may also be awarded
- Judging:** Panel will include a professional photographer and Sweetwater Authority staff
- Criteria:** Originality/creativity, technical perfection, adherence to the theme, visual appeal/memorability
- Publish:** All of the winning photos will be published in the June 2010 Water Quality Report and Calendar.

Please read the specific requirements, attached forms, and entry form carefully. A title and caption are required. A brief artist statement is requested.

If you have questions, please call Sue King at 619-409-6721, or Melody Diaz at 619-409-6722. More information and forms are available at www.sweetwater.org/education, or email sking@sweetwater.org.