

June 2023	Budget approved	First or Second Board meeting in June	Board	
	Open House at Perdue/Sweetwater Dam	Saturday, June 3 from 9 to 11	DH's, Public Affairs	
	Finalize Prop 218	Prepare for mailing	Public Affairs	Management
	Create materials for Open House promotion	Direct mail postcards, envelope snipe with bills, newsletter articles, ads for placement, social media ads/posts, lobby posters, flyers	Public Affairs	
	Create dedicated webpage for Open House, Prop 218	Promote on outreach materials	Public Affairs	
July 2023	Prop 218 mailed to customers	In hand by week of July 3	Public Affairs	
	Mail postcard for Open House invite	Mail to all customers	Public Affairs	
	Commence ad placement	Identify and implement print, digital, social ads for Open House	Public Affairs	Management
August 2023	Open House at Desal Facility	Thursday, August 3 from 4 to 7	DHs, Public Affairs, Management	Board, Support staff
	Outreach at community events	Lemon Festival – August 12	Public Affairs	Management
	Rate Hearing	August 30	Board	