

**COMMUNICATIONS COMMITTEE  
MINUTES OF THE REGULAR MEETING**

**March 18, 2021**

The Communications Committee of Sweetwater Authority held a Regular meeting on Thursday, March 18, 2021. Pursuant to Governor Newsom's Executive Order N-29-20 and 33-20, this meeting was held via teleconference. Director Calderon-Scott called the meeting to order at 3:31 p.m.

**1. Roll Call**

Directors Present: Josie Calderon-Scott, Steve Castaneda, and Alejandra Sotelo-Solis.

Directors Absent: None.

Management, Staff, and Others Present: Interim General Manager Jennifer Sabine. Staff Members: Administrative Assistant Michael Garcia, and Public Affairs Manager Leslie Payne.

**2. Items to be Added, Withdrawn, or Reordered in the Agenda**

Per Director Calderon-Scott's request, the Committee concurred to move agenda item 4. B. before item 4. A.

**3. Public Comment** (Government Code Section 54954.3)

There were none.

**4. Action Agenda**

B. Report of 2020 Calendar Year Outreach Activities (Information Item)

*(Due to technical issues, the meeting was recessed at 3:46 p.m. due to the lack of a quorum. The meeting reconvened at 3:54 p.m.)*

No action was required by the Committee.

A. Discussion on Recommendations from Customer Opinion Survey

Director Sotelo-Solis made a motion, seconded by Director Castaneda, that the Communications Committee add this item as an Action and Discussion Item at a future Board meeting for further discussion. The motion carried unanimously.

C. Consideration of Communications Strategy Concepts for FY 2021-22

No action was taken by the Committee.

**5. Directors' Comments**

There were none.

**6. Next Meeting Date:** Monday, June 7, 2021 at 4:00 p.m.

**7. Adjournment**

With no further business before the Committee, Director Calderon-Scott adjourned the meeting at 4:42 p.m.