

REVISED

**COMMUNICATIONS COMMITTEE
MINUTES OF THE REGULAR MEETING**

June 7, 2021

The **Communications** Committee of Sweetwater Authority held a Regular meeting on Monday, June 7, 2021. Pursuant to Governor Newsom's Executive Order N-29-20 and 33-20, this meeting was held via teleconference. Director Calderon-Scott called the meeting to order at 4:00 p.m.

1. Roll Call

Directors Present: Josie Calderon-Scott, Steve Castaneda, and Alejandra Sotelo-Solis

Directors Absent: None

Management, Staff, and Others Present: Interim General Manager Jennifer Sabine, Acting Secretary Michael Garcia. Staff Members: Engineering Manager Erick Del Bosque, Director of Engineering Ron Mosher, and Public Affairs Manager Leslie Payne. Others Present: Cisy Cao, Nadia Nunez, Cheri Pifer, and Brooke Whalen of KTUA; and Mike Lee of the San Diego County Water Authority.

2. Items to be Added, Withdrawn, or Reordered in the Agenda

There were none.

3. Public Comment (Government Code Section 54954.3)

There were none.

4. Action Agenda

A. Consideration of Phase I Screening for Beautification of Various Authority Facilities

Director Sotelo-Solis made a motion, seconded by Director Calderon-Scott, that the Communications Committee recommend that the Governing Board add NC Well 2; SDF Wells 1, 2, and 6; and the public spigot at El Toyon to the list of Phase I Screening recommendations. The motion carried unanimously.

B. Presentation on the Value of Water Campaign, Mike Lee, Public Affairs Manager, San Diego County Water Authority (Information Item) (No Enclosure)

No action was required by the Committee.

C. Consideration of Communications Consulting RFQ FY 2021-22

Director Castaneda made a motion, seconded by Director Calderon-Scott, that the Communications Committee continue this item until the Governing Board adopts its Strategic Plan Work Plan. The motion carried unanimously.

D. Media Reporting for FY 2020-21 (Information Item)

No action was required by the Committee.

5. Directors' Comments

Director Castaneda thanked staff, appreciated the presentation by the San Diego County Water Authority, and commented on media relations.

Director Sotelo-Solis thanked staff for their work.

6. Next Meeting Date: September 13, 2021

7. Adjournment

With no further business before the Committee, Director Calderon-Scott adjourned the meeting at 5:54 p.m.