

**COMMUNICATIONS COMMITTEE
MINUTES OF THE REGULAR MEETING**

September 3, 2020

The Communications Committee of Sweetwater Authority held a meeting on Thursday, September 3, 2020. Pursuant to Governor Newsom’s Executive Order N-29-20 and 33-20, this meeting was held via teleconference. Director Cerda called the meeting to order at 4:00 p.m.

1. Call Meeting to Order and Roll Call

Directors Present: Josie Calderon-Scott, José F. Cerda, and *Alejandra Sotelo-Solis (4:04 p.m.)

Directors Absent: None.

Management, Staff, and Others Present: General Manager Tish Berge and Assistant General Manager Jennifer Sabine. Staff Members: Administrative Assistant Michael Garcia and Public Affairs Manager Leslie Payne.

2. Items to be Added, Withdrawn, or Reordered in the Agenda

There were none.

3. Public Comment (Government Code Section 54954.3)

There were none.

4. Action Agenda

A. Policy for the Procurement of Services (including Construction), Supplies, and Equipment – Update on Implementation of Preferential Purchasing for Local Businesses with Regard to Outreach to Communicate with the Local Vendor Community (Information Item)

(Note: Director Sotelo-Solis entered the meeting at 4:04 p.m.)

No action is required by the Governing Board.

B. Consideration of Public Opinion Survey Consultant Selection

Director Sotelo-Solis made motion, seconded by Director Cerda, that the Communications Committee recommend that the Governing Board defer to staff to review proposals and select a consultant. The motion carried with Directors Cerda and Sotelo-Solis in favor, and Director Calderon-Scott opposing.

5. Directors’ Comments

Director Sotelo-Solis commented on the opening of “cool zones” at the Martin Luther King Jr. Center in National City; and encouraged visitors to bring reusable water bottles.

6. **Next Meeting Date:** Monday, December 7, 2020 at 4:00 p.m.

7. **Adjournment**

With no further business before the Committee, Director Cerda adjourned the meeting at 5:05 p.m.